



SPONSORSHIP



AMERSHAM AND CHALFONT HOCKEY CLUB

INTRODUCTION TO AMERSHAM AND CHALFONT HOCKEY CLUB

ACHC is a very friendly, social hockey club that welcomes new members of all playing ability levels, including those who may want to give hockey a try for the first time.

ACHC is a **community club** which provides the opportunity for everyone within it to **achieve their own goals**.

ACHC offers **competitive playing opportunities** and **high-quality coaching** and **mentoring in a supportive, inclusive and fun environment**.

For the first time since its inception ACHC is reaching out to the wider community to try and secure sponsorship and advertising to help maintain, run and further improve the facilities and club we offer our community.

Our clubhouse overlooks the hockey pitch enabling spectators to watch indoors or outdoors any of our 18 adult Saturday teams or our 500 junior players who play in over 25 teams throughout the season. Visitors from away teams all over South Central England attend to play and watch. This makes us one of the bigger junior sections in England. The club has progressed rapidly up the

leagues in recent years and there is a strong coaching team working with all groups to sustain and enhance playing levels and enjoyment. All club members have access to regular coaching sessions throughout the main season within their annual membership (including specialist GK coaching).

- 9 x Men's teams
- 9 x Ladies teams
- Sunday mixed and National Cup competitions
- Junior training and/or matches every Sunday, and training every weekday evening, with 25+ teams
- Adult Back to Hockey sessions (also suitable for complete beginners)
- Thriving social scene
- Around 500 juniors
- Masters and Grand Masters teams and tournament hosting
- Over 180 senior playing members
- Social members



ACHC IMPACT

As well offering hockey coaching and matches for paid up members. ACHC is very active in the local community and is involved in the following programmes.

SCHOOLS PROGRAMME

We encourage children in local state primary schools to try hockey by running festivals (friendly tournaments) at the club. We raise money so that we can provide sticks, balls and mouthguards to ensure that costs are not an obstacle for disadvantaged families and run coach-the-teacher sessions so that the schools can teach hockey between festivals. Around 90 children from three schools benefited from this in 23/24 and the programme was so successful that we are doubling these numbers for 24/25.

HOLIDAY CAMPS AND SUMMER TOURNAMENTS

Out of season camps and tournaments are offered to local residents – a great chance to try a new sport.

COACHING THE COACHES

We support our coaches in pursuing their coaching qualifications and are constantly on the lookout for ways in which they can develop their skills. This includes use of video, engagement of occasional guest coaches (last season Rupert Shipperley and Hannah French from the GB Olympic squads each delivered sessions at the club).

YOUNG LEADERS

We encourage our secondary school players to help out at the club in a variety of ways, including assisting with coaching younger juniors, umpiring, running the primary schools festivals, and working in the clubhouse. This promotes a sense of community and helps many of them with their Duke of Edinburgh qualifications. There are around 30 Young Leaders involved in this each year.

FLYERZ

Flyerz Hockey is an England Hockey led initiative widely associated with grassroots disability inclusive hockey in England. ACHC is proud to be a Flyerz Clubs and is friendly and inclusive, welcoming disabled and non-disabled people of all ages and abilities as well as their families. The sessions and equipment are adapted to ensure inclusivity of any disability and long-term health condition.

WHY SPONSOR ACHC ?

Raise the profile of your brand to an ever-increasing community of local people of all ages through physical adverts, online visibility and our digital platforms.

Place your brand in front of 500 sets of local parents who regularly visit the club to drop off, pick up, watch from the clubhouse or socialise, and thousands more ACHC and visiting players over the season.

Showcase your product or solutions and generate new and valuable sales leads

Help support a community focussed sports club to widen its reach and grow its community and schools' focus.

Contribute towards to the development of an exceptional community sports facility (new dugouts/storage/second pitch).

SPONSORSHIP OPPORTUNITIES

ACHC is keen to talk to anyone who is interested in either curating a bespoke sponsorship to raise their profile or may be interested in sponsoring any of the below. It goes without saying all sponsors would be profiled on our website/Instagram and other social media platforms.

SPONSORSHIP OPTIONS

**Perimeter advertising board:
£800 - ONLY 60 Slots available**

- Two years in situ
- Fixed boards of 2440mm x 860mm and company logo on club website
- Made and installed by SignX in Chesham.
- Companies to provide print ready artwork or SignX will assist in creating

- Pitch side hoarding branding
- Main sponsor for Club Kit
- ACHC Water bottles for teams
- Club WIFI
- Annual Tournaments
- New Dugouts
- End of Season dinner



**Main Club Sponsor:
£15,000 over three years
to include:**

- Prominent Perimeter board
- Branding at Entrance
- Logo on all new shirts from 1st Jan 2025
- Shirt purchase for Ms and Ls 1s and 2s
- Branding on Water Bottles

Other one off bespoke opportunities include **Club Tournament sponsor/ End of Season Dinner sponsor and Wifi sponsor**

If you are interested in supporting ACHC we would welcome a chat to see how you can join the ACHC journey as a sponsor and supporter.

Do please make contact as we would be delighted to hear from you.

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